

## Hotel

### **A Grand View Hotel(Shenzhen Coast City Branch)**

Address: East Block of Hai'an Mansion, No.33, Wenxin 5th Road, Nanshan District, Shenzhen

### **B Kailida International Hotel(Hai'an City Branch)**

Address: Floor 1, Block B, Tiley Fame City, No.195, 3rd Haide Avenue, Nanshan District, Shenzhen

### **C Maple Leaf Pin-Yuan Service Apartment**

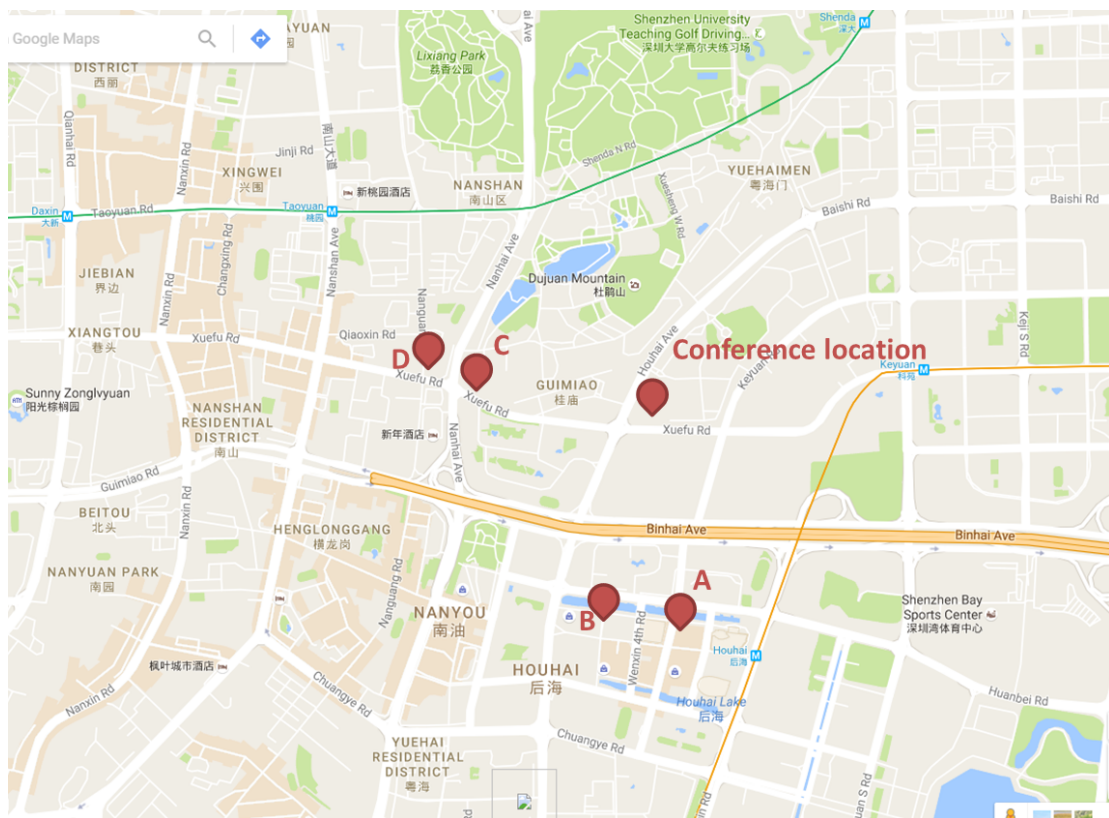
Address:No.6,Xuefu Road,Nanshan District,Shenzhen

### **D 7 Days Inn(Shenzhen University Xuefu East Road)**

Address: Floor 2, Building A/B, Huifangyuan, Xuefu East Road, Nanshan District, Shenzhen

## Map details

**Conference location** Computer&Software Building, Southern Campus of Shenzhen University, Nanshan district, Shenzhen



## Introduction

Shenzhen is located on a southern tip of the Chinese mainland and on the eastern bank of the Pearl River. It neighbors Hong Kong.

Shenzhen, the country's first special economic zone, was established here in 1980. In merely 36 years, this city has grown into a modern metropolis.

The city is the high-tech and manufacturing hub of southern China, home to the world's third-busiest container port and the fourth-busiest airport on the Chinese mainland. It is one of the country's most popular tourist destinations. It was also elected one of the top 10 Chinese cities popular with expats in 2015. The high-tech, financial services, modern logistics and cultural industries are mainstays of the city. Emerging industries of strategic importance and modern service industries are quickly becoming new engines for the city's economic growth. Shenzhen has set up new standards of "Shenzhen Quality" and "China Quality" on sustainable development and globalization.

The city is also well-known for design, with more than 6,000 design companies employing more than 60,000 people. On Nov. 19, 2008, UNESCO named Shenzhen a member of its Creative Cities Network and awarded Shenzhen the title of City of Design. The total number of IF Design Award won by Shenzhen designers in 2015 was 42, topping China.

Shenzhen will strive to achieve bigger goals by continuing to adopt Shenzhen Quality and Shenzhen Standards, aiming at world first-class standards and establishing a quality and standard system covering the areas of economy, society, culture, urban development and ecology. It will strive to build itself into a beautiful city where people can live happily and make dreams come true by improving quality, creating brands, building up reputation, expanding market, and achieving sustained economic development.