



2021 Virtual Seidenberg Innovation Awards Sponsorship Packages

- ☐ **Title Sponsor..... \$50,000**
 - Sponsor recognition of the Virtual Seidenberg Innovation Awards Celebration website, invitation, social media, press release and in the Dean’s remarks.
 - Presenting Sponsor for The 2022 Seidenberg Technology Leadership Series including recognition in marketing, event invitation, and during each event (fall semester 2021 & spring semester 2022).
 - Company Spotlight feature on the Seidenberg School website and LinkedIn Group.
 - Audience, social and press promotion, including sponsored tweets and #PaceSeidenbergInnovationAwards posts along with @ recognition
 - Use of post-event digital assets, including photos.

- ☐ **Visionary Sponsor \$25,000**
 - Sponsor recognition of the Virtual Seidenberg Innovation Awards Celebration website, invitation, social media, press release and in the Dean’s remarks.
 - Sponsorship for one semester of The 2022 Seidenberg Technology Leadership Series including recognition in marketing, event invitation, and during each event.
 - Company Spotlight feature on the Seidenberg School website and LinkedIn Group.
 - Audience, social and press promotion, including sponsored tweets and #PaceSeidenbergInnovationAwards posts along with @ recognition
 - Use of post-event digital assets, including photos.

- ☐ **Supporter Sponsor.....\$10,000**
 - Sponsor recognition of the Virtual Seidenberg Innovation Awards Celebration website, invitation, social media, press release and in the Dean’s remarks.
 - Sponsorship for two (2) Seidenberg community events including recognition in marketing, event invitation, and during each event.
 - Audience, social and press promotion, including sponsored tweets and #PaceSeidenbergInnovationAwards posts along with @ recognition
 - Use of post-event digital assets, including photos.

- ☐ **Friend Sponsor.....\$5,000**
 - Sponsor recognition of the Virtual Seidenberg Innovation Awards Celebration website, invitation, social media, press release and in the Dean’s remarks.
 - Sponsorship for one (1) Seidenberg community event including recognition in marketing, event invitation, and during each event.

Ways to Give

Proceeds from the Virtual Seidenberg Innovation Awards Celebration will directly benefit student and faculty programs at the Seidenberg School of Computer Science and Information Systems at Pace University.

Please accept my gift of \$_____.

Contact Name : _____

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☐ **Enclosed is my check** payable to “*Pace University*”; *memo “SIA”*

☐ **Phone:** Call Peggy Yuen at (347) 266-3407 or email pyuen2@pace.edu

Thank you for your generous support!

Please mail your form and payment to:

Pace University, Gift Processing Center, PO Box 419268, Boston, MA 02241-9268

PACE UNIVERSITY

Seidenberg School of Computer Science and Information Systems