Preliminary Results from the 2005 Survey of Not-for-Profits in Westchester County

Funding provided by

Verizon Foundation

October 18, 2005

Survey Purpose

Collect information on:

- Technology services needed by Not-for-Profit (NFP) organizations.

- What content/services NFPs want to see in the WNTC's web site.

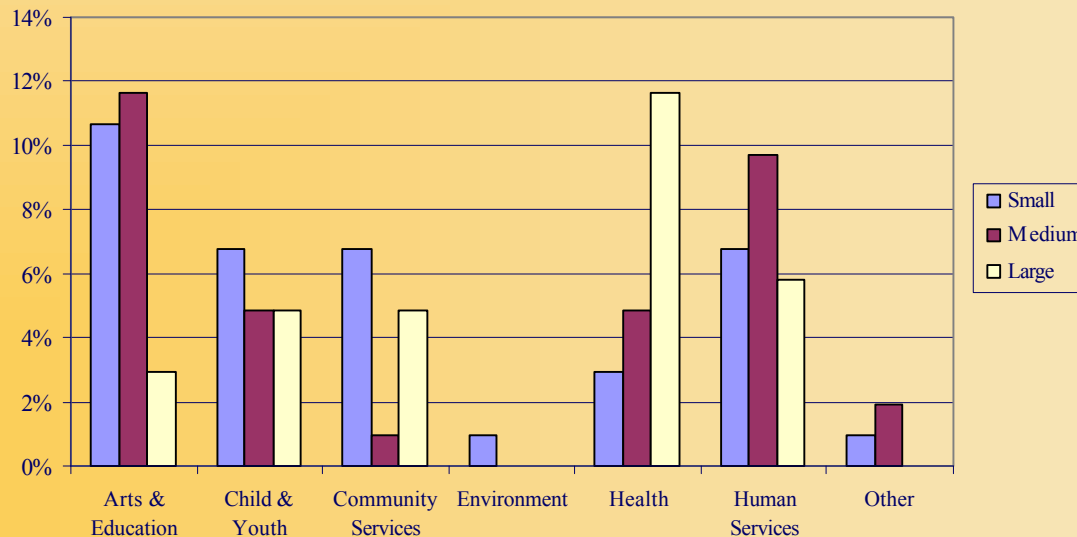- Interest in joining WNTC's listserv.

Survey Sample

The sample has a total of 104 Organizations that were divided into three categories based on staff size.

Pie chart:
- Small (1-9): 34%
- Medium (10-99): 36%
- Large (>100): 30%

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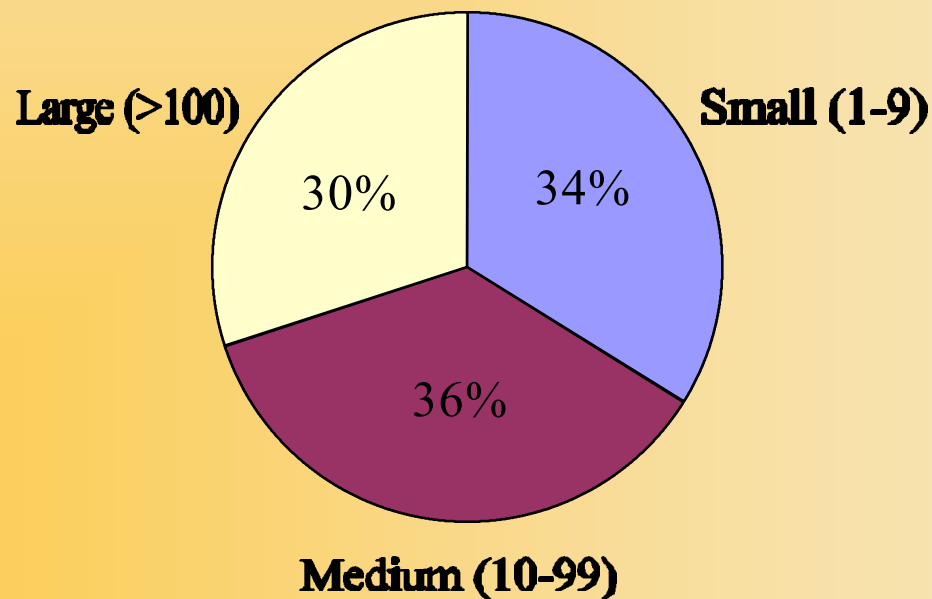
Survey Sample cont.

The main focus for most small and mid-size organizations is Arts & Education. In the case of large organizations it is Health.

Hardware Needs

- Most NFPs - 97% - have Internet access.
- Of those, 90% have DSL, cable or other high speed connectivity.

- Just 44% feel computer resources match their needs.
- But 34% say people share computers.
- Only 19% say lack of computers limits use.

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Hardware Needs cont.

Although inconsistent with the shown data, a high percentage of respondents - 86% - need more or better computers, printers or networking.

Out of these, two-thirds need just better computers while one-third need better computers, more printers, or better networking.

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Technology Planning/Budgeting

The majority of respondents - 59% - do not have a technology plan although 55% regularly budget for technology and 67% include technology at least occasionally in grant applications.

Approximately one-half are planning technology upgrades within the year.
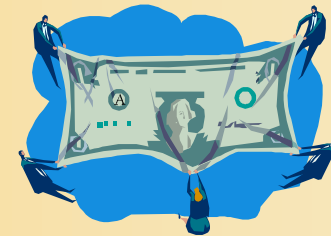
WNTC Listserv

The WNTC listserv is an online forum to discuss issues on technology and Not-for-Profits, with currently 100 members.

Half of the respondents would like to join the WNTC listserv with the above goal.

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WNTC Web Site

The top five topics the respondents will like to see on the WNTC web site are:

1. Directory of Westchester County NFPs and links to their web sites.

2. Information on training for NFPs.

3. Searchable database of local grant resources.

4. Calendar of upcoming events.

5. Information on how to use technology more effectively.

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Organizations Web Sites

A large majority of the respondents - 80% - indicated they have a Web site.

The percentage of those organizations with web sites varies somewhat with size:

- Large organizations - 90%
- Mid-sized organizations - 77%
- Small organizations - 80%

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Organizations Web Sites cont.

From those organizations with Web sites, only 38% feel their Web site meets most of their needs, while 51% indicated their site needs updating.

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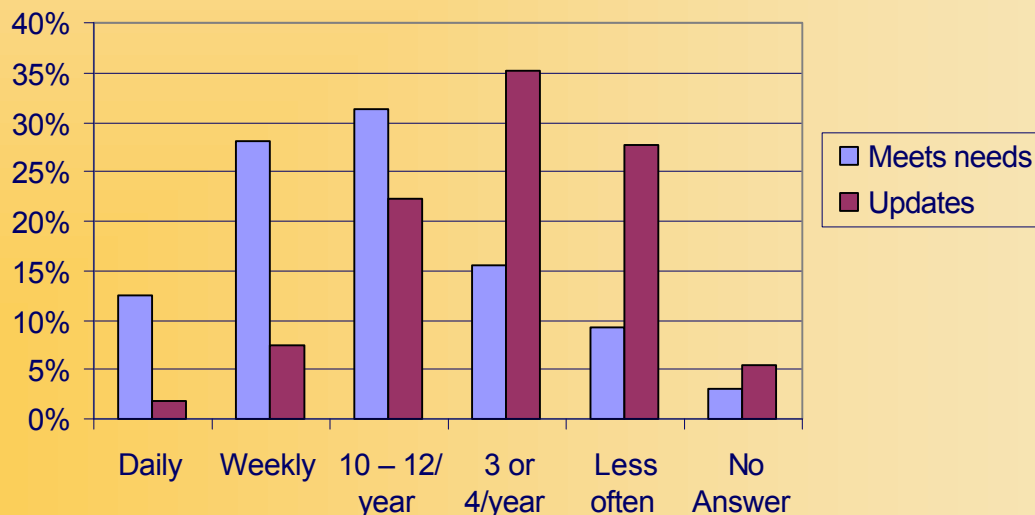
Organizations Web Sites cont.

For organizations of all sizes, the responsibility to update the Web site most often falls to a staff member who has other responsibilities.

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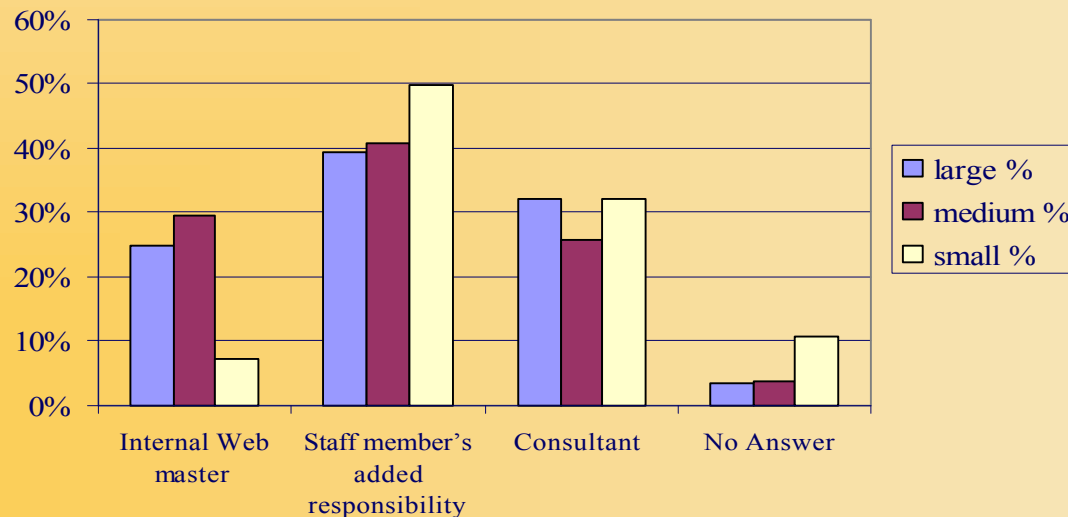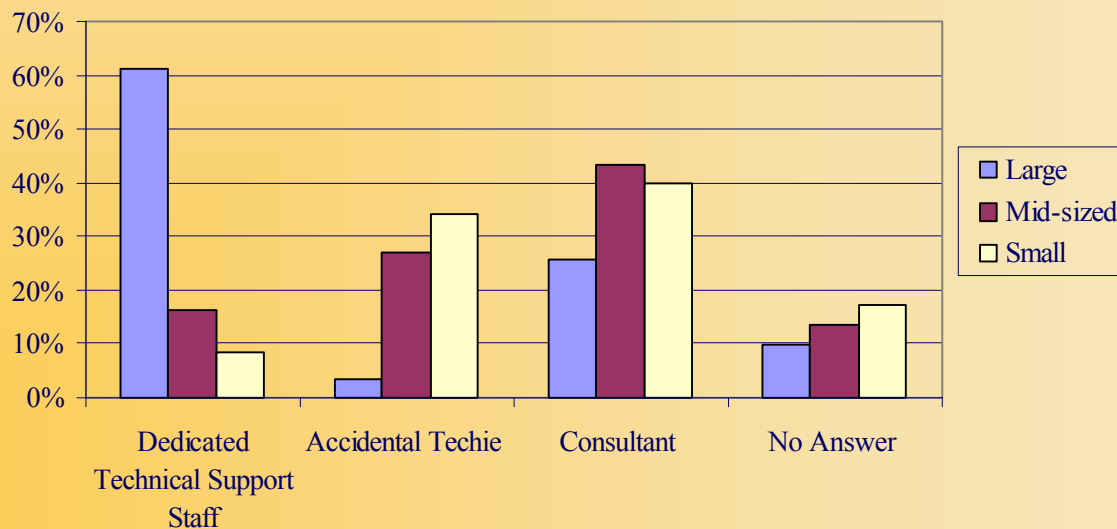
Organizations Web Sites cont.

Of those without Web sites, 29% cite cost as the main reason, while 38% cite lack of staff to create/maintain it.

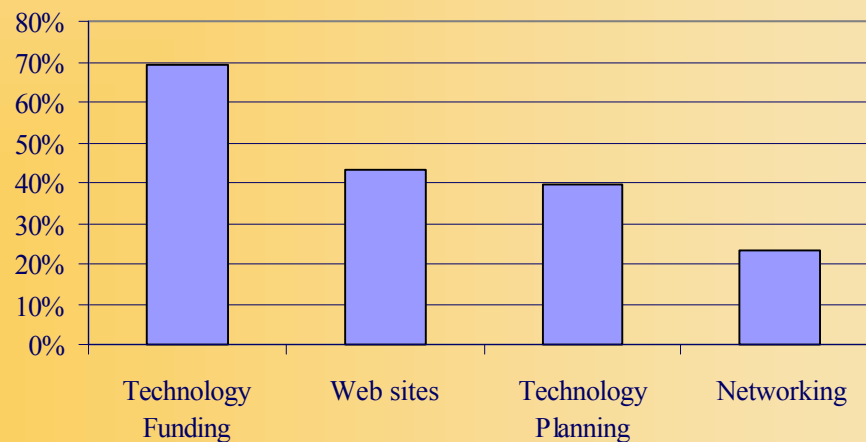More than half - 74% - stated interest in an inexpensive/easy to create/update Web site.

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General Training

A high percentage of respondents - 85% - have interest in training for at least one of these topics: Web sites, technology planning, technology funding, and networking.

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Technical Training

A low percentage of respondents - 38% - have interest in training for these topics: A+, Database, Microsoft Server support and Programming.

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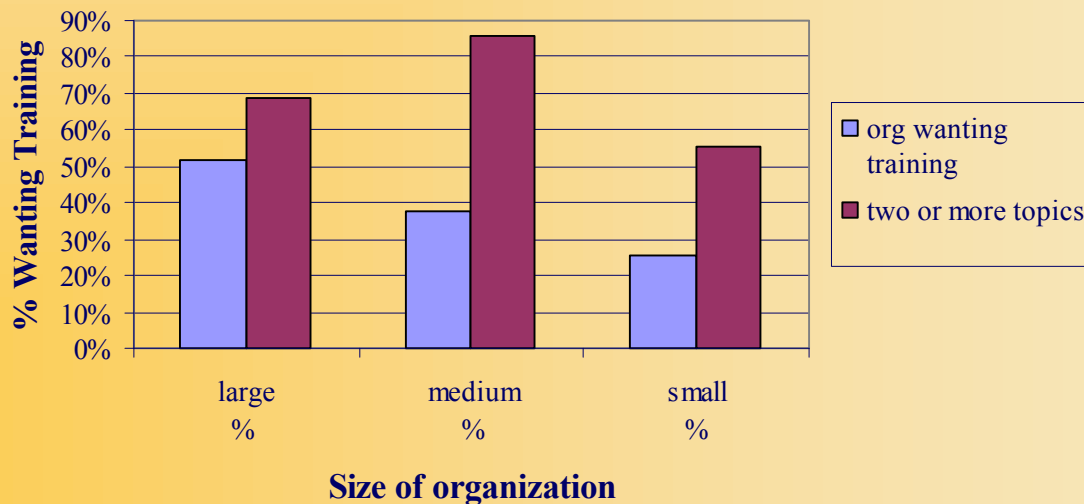
Non-Technical Training

We ask for the interest in 13 end-user training topics. Approximately 60% want training in at least one topic, with 10% to 33% citing need in each area.

Training	%
Web page	33
Create mail merge	29
Spreadsheet	28
Database	27
Create newsletter	25
Format word document	23
Create fliers	21

Training	%
Internet search	15
Basic computer	13
Buy comp	13
Accounting package	12
Simple word processing	10
Email	10

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Training Summary

The percent interested in training is similar across organizational size, but small and mid-sized organizations saw it as higher priority than do large organizations.

The main reasons given not to obtain training were:

- Too expensive - 57%.
- No time - 43%.
- Lack of information where to get training - 24%.

WNTC Next Steps

- WNTC will obtain additional detail information from some respondents to clarify their answers.

- WNTC will work toward publishing a final survey report by the end of the year.

- WNTC will contact the respondents that expressed needs in different areas, like Web sites and training, to explore how the council may provide the services needed.

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