



Catherine A. Dwyer

CURRICULUM VITAE

Associate Professor and Chair of Information Technology
Seidenberg School
of Computer Science & Information Systems
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Google Scholar [Profile](#)
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ACADEMIC EMPLOYMENT

- 2013 – Pres.** **Pace University** **New York, NY**
Department Chair
Department of Information Technology
Seidenberg School
of Computer Science & Information Systems
- 2008 – Pres.** **Pace University** **New York, NY**
Associate Professor of Information Technology,
Seidenberg School
of Computer Science & Information Systems
Earned tenure 9/2011
- 2000 – 2008** **Pace University** **New York, NY**
Lecturer,
Seidenberg School
of Computer Science & Information Systems
- 1995 – 2000** **Pace University** **New York, NY**
Adjunct Instructor,
Seidenberg School
of Computer Science & Information Systems

PROFESSIONAL EMPLOYMENT

- 1989 to 1998** **Muir Communications** **New York, NY**
Technology Consultant
- 1984 to 1988** **Drexel, Burnham, Lambert** **New York, NY**
Programmer Analyst

EDUCATION

Ph.D. Information Systems (May 2008)

New Jersey Institute of Technology, Newark, NJ

Dissertation topic:

[“Appropriation of Privacy Management Within Social Networking Sites”](#)

M.S. Computer Science (June 1996)

Pace University, New York, NY

M.A. Music Education (June 1984)

The Manhattan School of Music, New York, NY

B.A. Double major English and Political Science (June 1979)

Fordham University, Bronx, NY

Magna cum laude in cursa honorum

SCHOLARSHIP**Research in Progress:**

Dwyer, C., O’Callaghan, S., Walker, J. “Patterns in State on State Cyber Attacks,” targeted journal: *The Journal of Cyber Security and Information Systems*.

Dwyer, C., O’Callaghan, S., Martini, A., Juneja, C., Rollins, P., Pingle, N., “Assessment of The Department of Defense Cyber Strategy Using COSO Internal Control Framework,” targeted journal: *Accounting, Organizations, and Society*.

Calloway, L., O’Callaghan, S., Walker, J., Dwyer, C., Elson, R., “A Pilot Study of Digital Literacy differences in computing majors,” targeted journal: *Journal of Social Media Studies*.

Article Under Review:

Dwyer, C., “Online Social Network Privacy Management,” submitted to *Encyclopedia of Social Network Analysis and Mining*, Second Edition, Springer, 2017.

Peer Reviewed Journal Articles:**Post tenure:**

Snow, C., Hayes, D., Dwyer, C., (2016) [“Leakage of Geolocation Data By Mobile Ad Networks,”](#) *Journal of Information Systems Applied Research*, vol. 9 no. 2, pp. 24-33.

Brocke, J., Watson, R. T., Dwyer, C., Elliot, S., & Melville, N. (2013) [“Green Information Systems: Directives for the IS Discipline,”](#) *Communications of the AIS*, vol. 33, article 30, impact factor 1.29.

Dwyer, C., Hasan, H. (2012), [“Emergent Solutions for Global Climate Change: Lessons from Green IS Research,”](#) *The International Journal of Social and Organizational Dynamics in Information Technology*, vol. 2 no. 2.

Dwyer, C. (2011), [“The Relationship Between Energy Literacy and Environmental Sustainability,”](#) *Low Carbon Economy*, Vol. 3, No. 2, pp. 123-137.

Dwyer, C. (2011), "[Privacy in the Age of Google and Facebook](#)," *IEEE Technology and Society Magazine*, vol. 30, no. 3, pp. 58-63, impact factor 0.56.

Pre-tenure:

Molluzzo, J., Dwyer, C. (2009), "[Gender and Technology Careers: the Gap Continues](#)," *Information Systems Education Journal*, Volume 7, Number 21.

Dwyer, C., Meyer, J. (2006), "[Identifying Effective Structural Dimensions for Course Portals](#)," *International Journal of Learning*, Volume 12, Issue 6, pp. 165-174.

Meyer, Jeanine, Dwyer, C. (2006), "[Improving Quantitative Reasoning Through Analysis of News Stories](#)," *International Journal of Learning*, Volume 12, Issue 6, pp.129-134.

Dwyer, C., Malani, P. (2006), "[Low-Cost Collaborative Tools for Virtual Communication](#)," *Information Systems Education Journal*, Volume 4, Number 78.

Dwyer, C., Knapp, C. (2004) "[How Useful is IS 2002? A case study applying the Model Curriculum](#)," *The Journal of Information Systems Education*, Volume 15, Number 4, pp. 409-416.

Books:

Dwyer, C., Gaylord, H., Murthy, N., Sachs, D., *JavaScript 101*, Thomson Custom Publishing, 2003.

Dwyer, C., Meyer, J., *Programming Games With Visual Basic*, with Jeanine Meyer, Course Technology, 2001.

Dwyer, C., Molluzzo, J., Meyer, J., Wolf, C., *Pace University Software Exercises*, Simon & Schuster/Prentice Hall, 1999.

Book sections:

Dwyer, C., "Online Social Network Privacy Management," in *The Encyclopedia of Social Network Analysis and Mining (ESNAM)*, Springer, 2014.

Refereed Conference and Workshop Papers:

Post-tenure:

Dwyer, C., Kanguri, A. (2016) "Malvertising, A Rising Threat To The Online Ecosystem," Conference on Information Systems Applied Research, Las Vegas, NV.

Snow, C., Hayes, D., Dwyer, C. (2015). "[Leakage of Geolocation Data by Mobile Ad Networks](#)," Conference on Information Systems Applied Research, Wilmington, NC.

Calloway, L., Dwyer, C. (2015) "[Vocabularies for Describing Digital Media](#)," Conference on Information Systems and Computing Education, Wilmington, NC.

Hasan, H., Dwyer, C. (2014) "[Designing a Hybrid Academic Workshop: Lessons From the Field](#)", *Proceedings of AMCIS 2104*

Brocke, J., Watson, R. T., Dwyer, C., Elliot, S., & Melville, N. (2012). "Green Information Systems: Directives for the IS Discipline". *ICIS 2012 Proceedings*.

Collins, R., Dwyer, C., Hiltz, S., & Shrivastav, H. (2012) "[Do I Know What You Can See? Social Networking Sites and Privacy Management](#)," *Proceedings of AMCIS 2012*,

**second runner-up for Best Paper

Shrivastav, H., Collins, R., Hiltz, S., & Dwyer, C. (2012) "[Facebook News Feed: Relevance or Noise?](#)", *Proceedings of AMCIS 2012*

Dwyer, C., O'Callaghan, S. (2011) "[Connecting Information Systems Across Disciplines: Building the Modern Knowledge Worker](#)," *Proceedings of the Academy of Business Disciplines Conference 2011*.

Pre-tenure:

Dwyer, C., (2010) "[Socio-technical Systems Theory and Environmental Sustainability](#)," Proceedings of Pre-ICIS 2010 SIGGreen Workshop, St. Louis, MO.

Hasan, Helen, Dwyer, C. (2010). "[Was the Copenhagen Summit doomed from the start? Some insights from Green IS research](#)," Paper presented at the Americas Conference on Information Systems (AMCIS), Lima, Peru.

Dwyer, C., Hiltz, S. R., Poole, M. S., Gussner, J., Hennig, F., Osswald, S., et al. (2010). "[Developing Reliable Measures of Privacy Management Within Social Networking Sites](#)." Paper presented at the 43rd Hawaii International Conference on System Sciences.

Dwyer, C. (2009). "[The Inference Problem and Pervasive Computing](#)," Paper presented at Internet Research 10.0, Milwaukee, Wisconsin.

Dwyer, C. (2009). "[Behavioral Targeting: A Case Study of Consumer Tracking on Levis.com](#)." Paper presented at the Americas Conference on Information Systems (AMCIS), San Francisco, CA.

Dwyer, C., Gomez, E. (2009) "Sustainability Course Modules for Information Systems and Interdisciplinary Courses," Workshop co-chair at Americas Conference on Information Systems (AMCIS), San Francisco, CA.

Dwyer, C., Hiltz, Starr Roxanne, & Widmeyer, George (2008). "[Understanding Development and Usage of Social Networking Sites: The Social Software Performance Model](#)." Paper presented at the 41st Annual Hawaii International Conference on System Sciences (HICSS), Hawaii.

Dwyer, C., Hiltz, Starr Roxanne (2008). "[Designing Privacy Into Online Communities](#)." Paper presented at Internet Research 9.0, Copenhagen, Denmark.

Dwyer, C., Hiltz, Starr Roxanne, & Passerini, Katia (2007). "[Trust and privacy concern within social networking sites: A comparison of Facebook and MySpace](#)." Paper presented at the Americas Conference on Information Systems (AMCIS), Keystone, Colorado.

Dwyer, C. (2007). "[Task Technology Fit, the Social Technical Gap, and Social Networking Sites](#)," Paper presented at AMCIS Doctoral Consortium, Keystone, Colorado.

Dwyer, C. (2007). "[Digital Relationships in the 'MySpace' Generation: Results From a Qualitative Study](#)." Paper presented at the 40th Annual Hawaii International Conference on System Sciences (HICSS), Hawaii.

Dwyer, C., Hiltz, Starr Roxanne (2006). "[Visibility Within Mediated Networks: An Exploration of Contextual Factors](#)." Paper presented at CHI 2006 Workshop on Mobile Social Software, Montreal, Canada.

Dwyer, C., Malani, Parthiv (2006). "[Low Cost Collaborative Tools for Virtual Communication](#)." Paper presented at Information Systems Educators Conference (ISECON), received Distinguished Writing Award, Columbus, Ohio.

Dwyer, C., Hiltz, Starr Roxanne, & Jones, Quentin (2006). "[Discovering Boundaries for Mobile Awareness: An Analysis of Relevant Design Factors](#)." Paper presented at the Americas Conference on Information Systems (AMCIS), Acapulco, Mexico.

Dwyer, C., Yi, Zhang, Hiltz, Starr Roxanne (2004). "[Using Web Analytics to Measure the Activity in a Research-Oriented Online Community](#)." Paper presented at the America's Conference on Information Systems (AMCIS), New York, NY.

Dwyer, C., Meyer, Jeanine (2000). "[A Case Study in Teaching Programming Using a Hybrid Instructional Model](#)." Paper presented at Information Systems Educators Conference (ISECON), Philadelphia, PA.

Presentations:

Dwyer, C., O'Callaghan, S., Juneja, C., Rollins, P., Kanguri, A., Wasan, H., "Gone in 200 Milliseconds : The Challenge Of Blocking Malvertising," Pace University Research Day, (2016).

Dwyer, C., O'Callaghan, S., Juneja, C., Martini, A., Rollins, P., "Application of the COSO Internal Control Framework to the Department of Defense Cyber Strategy," Academy of Business Disciplines, Fort Myers, FL, (2015).

Dwyer, C., O'Callaghan, S., Juneja, C., Martini, A., Rollins, P., Pingle, N., "Web Application Security: Setting Controls and Evaluating Results," Pace University Research Day, (2015).

Invited speaker, "Web Application Security Challenges," Seidenberg School Advisory Board, (2015).

Panelist, The Pace Faculty Institute, "Towards Technically Fluent Graduates," Pace University, (2015).

Presentation with Rachel Klingberg, NYU Privacy Research Group, "Computing Privacy," July 2013.

Presenter at Pace University Accepted Students Day, "3D Printing: Awesome Tech Making in the 21st Century," March 2013.

Panelist, "Green Information Systems: Directives for the IS Discipline," International Conference on Information Systems (ISIS), (2012).

Invited speaker, "What is Green IS, and how can it contribute to Climate Change Solutions?," Climate Change and Sustainability Conference, facilitated by MWH Global, (2012).

Invited speaker, "Privacy by Design: Can it Work?" Pitney Bowes Privacy and Security Conference, ([link to slides](#)), (2012).

Presenter, "Does Twitter Matter in the Climate Change Debate?" SIGGreen Pre-ECIS Workshop, Barcelona, Spain, ([video of presentation](#)), (2012).

Presenter, “UML for Accounting,” to Lubin Advanced Audit graduate class ([video of presentation](#)), (2012).

Presenter & Panelist for Seidenberg event “Tech Talk: The Power of Social Media,” (2012).

Invited speaker, “Transforming Sustainability Systems With Technology: An Introduction to Green IS”, New Jersey Institute of Technology, (2011).

Panelist, “Green IS,” Australian Conference of Information Systems (ACIS) in Sydney, AU, (2011).

Invited Speaker, “Online Advertising ‘Under the Hood:’ Demonstrating Consumer Tracking to a Non-Technical Audience,” Workshop on Interdisciplinary Studies in Information Security and Privacy, NYU-Abu Dhabi Institute in Abu Dhabi, UAE, (2010).

Keynote Speaker, “Energy Literacy and ‘Green IS:’ Preparing Global Citizens for a Post-Carbon World,” Simpósio Brasileiro de Sistemas de Informação ([SBSI 2010](#)), Marabá, Brazil, (2010).

Invited Participant, Privacy Law Scholars Conference, Washington, DC, (2010).

Invited Presenter, “Creating ‘Platform Neutral’ Laws for Sociotechnical Systems,” NYU Privacy Research Group ([PRG](#)), (2010).

Invited Speaker, “Tag You’re It - Business Risks When Customers Find Out You Are Tracking Them,” Seidenberg Alumni Tech Talk, New York, NY, (2010).

Invited Panelist, “Facing Up to Privacy: Challenge or Opportunity?” OMMA AdNets Conference, New York, NY, (2009).

Invited Speaker, “Ethics of Information Policy,” IEEE Women in Engineering Professional Development Seminar, White Plains, NY, (2009).

Invited Participant, “Seminar: Ethics in Practice,” NYU Faculty Resource Network, (2009).

Invited Speaker, “Social Media and Higher Ed: The Good and the Bad,” Northeast Association of Graduate Students Annual Meeting, Newark, Delaware, (2009).

Invited Lecturer, “Online Privacy Management: Identifying Social Design Requirements,” United States Military Academy, (2009).

Contributor, “Privacy and Social Networking Sites,” ICT&S Podium, University of Salzburg, Invited Lecture by Starr Roxanne Hiltz, (2008).

Panelist, “[Alternate Paths to University Positions: Women's Choice](#) .” at Advancing Women and the Underrepresented in the Academy, Faculty Resource Network, Charlotte, NC, (2007).

Invited Speaker, video presentation “Digital Relationships,” Youth Technology Forum, University of Canterbury, New Zealand, (2007).

Co-Presenter, “Technology as an Integrator of Course Content: Critical Success Factors,” with Jeanine Meyer, at The Twelfth International Conference on Learning, Faculty of Education at the University of Granada, (2005).

Co-Presenter, “Quantitative Mis-Information: Learning the Importance of Quantitative Analytic Skills by Studying their Mis-application,” with Jeanine Meyer, at The Twelfth International Conference on Learning, Faculty of Education at the University of Granada, (2005).

Co-Presenter, “Implementing a Required Computing Course Using a Hybrid Model,” with Jonathan Hill, The Tenth Sloan-C International Conference on Asynchronous Learning Networks, Orlando, FL, (2004).

Co-Presenter, “Harnessing Urban Diversity: The Story of the Trendsetters Network,” with Barbara Edington, 10th Annual International Conference of the Coalition of Urban and Metropolitan Universities, (2004).

Co-Presenter, “Anytime, Anywhere Faculty and Curriculum Development,” with Constance A. Knapp, The Ninth Sloan-C International Conference on Asynchronous Learning Networks, Orlando, FL, (2003).

Honors and Grants:

Dwyer, C. (PI), “Use of Social Media and Cancer Treatments,” Funded by Boehringer Ingelheim, Private, \$48,000, (January 1, 2014 - June 30, 2014).

Verizon Thinkfinity Grant to produce lecture on “Sustainability and Information Systems” for MOOC on Environmental Sustainability, 2013.

Pace University Kenan Grant, in support of participation at Privacy Law Scholars Conference, Berkeley, CA, June 2013.

Pace University Kenan Grant, in support of participation as co-chair Pre-ECIS Green IS Workshop, June 2012.

Verizon Thinkfinity Grant, with Randi Priluck, “Digital imperatives in marketing: The integration of communications and technology to target consumers while protecting privacy,” 2011.

Pace University Sponsored Research Released Time, Spring 2012.

Pace University Scholarly Research Grant, Spring 2012, in support of publication of article in *Low Carbon Economy*.

Pace University Kenan Grant, in support of travel to the Privacy Law Scholars Conference, 2010.

Verizon Thinkfinity Grant, “Rule Based, Automated Control and Compliance Systems: The Strategic Alignment Between Accounting and Data Mining,” with Susanne O’Callaghan, 2009.

Pace University Kenan grant, in support of travel to the Hawaii International Conference on System Sciences (HICSS), 2007.

Dwyer, C. (Co-PI), “CIS 101-STEM,” NSF, \$573,141, not funded, 2015.

Invited participant, “A Stage I Pilot of Mentorship for Addictions Problems Delivered via Social Network Platforms (MAP-SN),” NIH/NIDA, not funded, 2014.

Dwyer, C. (PI), “SEP: Information Visualization of Transportation Modes,” NSF, \$227,050, 2012, not funded.

Pace University Faculty Award for Distinguished Service, for Development of B.S in Information Technology, 2010.

Pace University Faculty Award for Distinguished Service, Lead Developer of Web Assisted curricula for University core course CIS101, Introduction to Computing, 2003.

Elected to *Alpha Epsilon Lambda*, the Honor Society for Graduate and Professional Students, 2007.

Outstanding Student of the Year, School of Computer Science & Information Systems, Pace University, 1996.

CSIS Alumni Award for Service to the University, Pace University, 1996.

Elected to *Upsilon Pi Epsilon*, Computer Science Honors Society, 1996.

Elected to *Phi Beta Kappa*, 1979.

TEACHING

Teaching Fields:

Application Development; Programming Languages; Systems Analysis and Design; Information Technology in Support of Environmental Sustainability; Online Privacy; Sociotechnical Systems; Social & Mobile Computing; Ethics and Information Technology

Courses developed:

CIT 110: Introduction to Information Technology
CIT 341: Foundation of Enterprise Information Systems
CIT 396B: Advanced Information Technology for Accounting Applications
INT 197B: CyberCitizenship: Ethics and the Web – Honors Learning Community
INT 198H: Computers and the Surveillance Society – Honors Learning Community
IS 676/MAR648: Foundations of Mobile and Social Technologies

Courses taught:

CIS 101: Introduction to Computing
CIT 110: Introduction to Information Technology
CIT 211: Introduction to Computer Systems
CIT 312: Introduction to Programming I
CIT 314: Introduction to Programming II
CIT 336: Web Scripting
CIT 341: Foundation of Enterprise Information Systems
CIT 342: Systems Analysis and Design
CIT 396B: Advanced Information Technology for Accounting Applications

CS 121: Computer Programming I
CS 122: Computer Programming II
INT 197B: Cybercitizenship: Ethics and the Web
INT 198H: Computers and the Surveillance Society
IS 112: Computer Organization and Programming
IS 223: Fundamentals of Programming
IS 241: Systems Analysis and Design
IS 612: Object Oriented Concepts and Development
IS 617: Information Systems Principles
IS 676/MAR648: Foundations of Mobile and Social Technologies

SERVICE

University Service:

Second Vice Chair, New York Faculty Council, 2013 to present
Faculty Representative, University Strategic Planning Committee, 2014 to 2016
Chair, Academic Resources Committee (NY Faculty Council), 2013 to present
Member, University Budget Committee, 2012 to present
Member, Compensation and Benefits Sub-committee, of University Budget Committee, 2012 to present
Chair, University Ad-Hoc Committee on Educational Technology, 2013 to 2015
NY Faculty Council Representative, Committee of Deans and Faculty on Tenure and Promotion, 2013 to 2014
Member, Advisory Board, Pforzheimer Honors College, 2013 to present
Chair, Seidenberg Faculty Council, June 2011 to September 2013
Co-chair, Search Committee for Seidenberg Dean, 2011-2012
Member, New York Faculty Council Constitution Revision Committee, 2010
Vice-Chair, Seidenberg Faculty Council, September 2009 to 2011
Member, Board of Advisors, Pace Academy for Applied Environmental Studies, September 2009 to present
Member, Committee to Develop the Bachelor's of Science in Information Technology, 2008-2009
Course coordinator for IS112, Computer Organization and Programming, 2006 to 2010
Member, Board of Advisors, SCI² Incubator, 2005-2007
Member, Board of Advisors, Pforzheimer Honors College, 2005-2007
Member, Search Committee, Director of Development for Seidenberg School, 2002
Member, Search Committee, Director of CIS101 (Seidenberg School), 2003
Information Systems Undergraduate Curriculum Revision Chair, 2002-2003

Member, Board of Advisors, Center for Downtown New York, 2002-2006

Professional Service:

Academic Workshops and Events

Co-chair (2012) SIGGreen Virtual Event and pre-ECIS Workshop, “Green IS for Sustainability in Education, Research and Practical Solutions” ([link to workshop site](#)). Virtual Event was organized with participants from around the world presenting their research online, virtual event was held in May and pre-ECIS Workshop was held in June ([video of workshop presentations](#)).

Co-chair (2011) SIGGreen Virtual Workshop: “SIGGreen Walking the Talk: exploring 'green' online tools and methods to support global academic meetings and collaboration” ([link to workshop site](#)).

Co-chair (2010) SIGGreen Virtual Event and Pre-ICIS Workshop, “Information Systems and Environmentally Sustainable Development,” ([link to workshop site](#)), Saint Louis, MO. Virtual event was held in November with participants presenting from eight different time zones around the world, face to face event held in December.

Co-chair (2009) “Sustainability Course Modules for Information Systems and Interdisciplinary Courses.” Workshop presented at the America's Conference on Information Systems (AMCIS), San Francisco, CA.

Co-chair (2007) “Social Software,” workshop presented at Hawaii International Conference on System Sciences (HICSS).

Chair of Discussion Panel (2001) “The Challenge of Plagiarism in Teaching Programming,” Information Systems Educators Conference (ISECON), Cincinnati, Ohio.

Professional Memberships and Activities

Member, Five Year External Review Committee for the Department of Information Management and Business Analytics, Montclair State University, 2016.

Memberships: Association of Computing Machinery (ACM), IEEE Computer Society, Association for Information Systems (AIS), IBM Academic Initiative, iOS Developer University Program, SAP University Alliance, Open Web Application Security Project (OWASP).

Member, Editorial Review Board: *International Journal of Business Intelligence Research, Electronic Markets, Communication Technology and Human Behaviors*

Chair of SIGGreen: Association for Information Systems special interest group, on the design of ‘Green’ Information Systems in support of environmental sustainability (<http://siggreen.wikispaces.com>) (2011-2013)

Track Chair: SIGGreen: Green Information Systems, at Americas Conference on Information Systems (2012 - 2014)

Associate Editor: track on Green IS for the European Conference on Information Systems (2011, 2012, 2013)

Associate Editor: track on Green IS for the International Conference on Information Systems (2012 and 2014)

Member, Program Committee: Future Energy Business & Energy Informatics (FEB-EI 2014, 2015, 2016).

Mini-Track Chair: track on Green IS for Americas Conference on Information Systems (2011)

Associate Editor: track on Social Media for the European Conference on Information Systems (2013)

Journal Reviewer: *Communications of the ACM; Information Systems Research; Journal of End User Computing; Communications of the Association of Information Systems; Journal of the Association of Information Systems; Ethics and Information Technology; Human Communication Research; Electronic Markets - The International Journal on Networked Business; Information and Organization; Behaviour & Information Technology; Sex Roles: A Journal of Research; Journal of Theoretical and Applied e-Commerce; Computers & Security; IEEE Technology and Society Magazine; Information Systems Journal*

Conference Reviewer: America's Conference on Information Systems (AMCIS); International Conference on Information Systems (ICIS); Information Systems Educators Conference (ISECON); International Community on Information Systems for Crisis Response and Management (ISCRAM); Hawaii International Conference on Information Systems (HICSS); ACM Conference on Human Factors in Computing Systems (CHI); Association of Internet Researchers (AoIR)

Grant Reviewer: Austrian Science Fund (FWF), "Social Networking Sites in the Surveillance Society (SNS3)"

Session chair: America's Conference on Information Systems (AMCIS); Hawaii International Conference on Information Systems (HICSS); Association of Internet Researchers (AoIR)

Popular Publications and Media Appearances:

Interview, *The New York Times*, May 28, 2010 "[Slipstream: When Patients Meet Online, Are There Side Effects?](#)" by Natasha Singer

Interview, *Online Media Daily*, May 18, 2010 "[Study: Even Moderate Privacy Regulation Reduces Ad Effectiveness](#)," by Wendy Davis

Guest, *EdCast*, CUNY-TV, "Facebook Privacy Management," February 24, 2010

Interview, *Houston Chronicle*, June 23, 2009 "[Online Officers, A New Way of Networking](#)," by Allen Reed

Interview, *BusinessWeek*, June 18, 2009 "[Internet Marketing: Is Regulation Coming?](#)" by Douglas MacMillian

Interview, *Behavioral Insider*, May 22, 2009 "[Exposing The Beacons in Our Midst](#)," by Steve Smith

Interview, *The New York Daily News*, April 15, 2009 "[Does Facebook Make You Dumber?](#)" by Rosemary Black

- Interview, *Saint Louis Post-Dispatch*, May 16, 2008 “[MySpace indictments may force change, or at least talk](#),” by Tim Barker
- Interview, *The Washington Post*, May 2, 2008 “[The Rise of Alter Egos In Everybody's Space](#),” by Kim Hart
- Interview, *La Opinión*, April 8, 2008 “[Acuerdo ImpreMedia y My Space Latino](#),” by Yolanda Arenales
- Interview, *Glue Magazine*, Winter 2008 “[Baring it all: People Expose Their Whole Lives on Facebook](#),” by Erin Kristalyn
- Interview, *Saint Louis Post-Dispatch*, January 17, 2008 “[Role-playing on Net draws eye of the law](#),” by Tim Barker
- Interview, *The New York Times*, January 1, 2008 “[Putting Your Best Cyberface Forward](#),” by Stephanie Rosenbloom
- Interview, *INSIDE 1 to 1: Privacy*, October 2007 “Facebook: Managing Youth Privacy and Trust,” by Jay Cline, in *INSIDE 1 to 1: Privacy*, a newsletter distributed by the [International Association of Privacy Professionals](#) (IAPP)
- Interview, *iMediaConnection*, October 16, 2007 “[Is the MySpace Crowd Lying to Marketers?](#),” by Michael Estrin
- Interview, *Agence France-Presse (AFP)*, September 27, 2007 “[Trading privacy for friends?](#),” by Alice Ritchie
- Interview, *ComputerWorld*, September 18, 2007, “[Facebook, MySpace users will trade privacy for features](#),” by Heather Havenstein
- Guest, *BronxTalk AM*, CUNY-TV, “Computing and Education,” March 12, 2001